



# Travelers' Philanthropy Conference

Arusha, Tanzania, December 3-5, 2008

## 2008 Conference Program

Wednesday, December 03, 2008

9:00-5:00	Delegate arrival at Ngurdoto Mountain Lodge
12:00	Registration Opens
1:00-4:00	<p style="text-align: center;"><b>Short Course on Establishment and Management of Travelers' Philanthropy Programs</b></p> <p>Led by: Dr Lars Lindkvist and Judy Kepher-Gona, Basecamp Foundation          Other Instructors: JLes Carlisle (CC Africa), Priscilla Macy (Global Sojourns), Jane Crouch (Intrepid Travel), Laura Driscoll (CESD), Dr. Martha Honey (CESD)</p> <p style="text-align: center;"><b>This Short Course is open to all conference participants. Certificates will be given to those who attend the course.</b></p> <p>This Short Course, which is offered before the official conference opening, is designed to cover the basics – the 'nuts and bolts' – of travelers' philanthropy. Its aim is to help responsible tourism businesses to prepare for, plan, implement and manage travelers' philanthropy by making them aware of the good practices – the 'Golden Rules' – in travelers' philanthropy. It will also provide information on a broad range of issues related to travelers' philanthropy.</p>
4:00-5:00	<b>Press Conference</b>
5:00-7:00	<p style="text-align: center;"><b>Official Opening and Cocktail Reception</b></p> <p>Welcome and introduction/background to proceedings:          Martha Honey &amp; Fred Nelson, CESD</p> <p>Official welcome: Tanzanian officials and other dignitaries</p>
7:00-9:30	<p><b>Dinner</b></p> <p>Ngurdoto Lodge (no program)</p>

Thursday, December 04, 2008

7:00-8:00	<b>Breakfast</b>		
8:00 – 9:30	<b>Keynote Address: Wangari Maathai</b> Nobel Laureate and founder, Green Belt Movement, Kenya		
	<b>STREAM 1:</b> Travelers' Philanthropy: Contribution to Conservation	<b>STREAM 2:</b> Travelers' Philanthropy: Investing in Communities and Development	<b>STREAM 3:</b> Travelers' Philanthropy: Trends & Cross Cutting Issues
9:30-10:45	<b>Workshop 1</b> Travelers' Philanthropy & Marine Conservation	<b>Workshop 2</b> Local Equity and Partnerships in Tourism Enterprises	<b>Workshop 3</b> Rights & Wrongs of Philanthropy: Mistakes Made/Lessons Learned
10:45-11:15	<b>Tea &amp; Coffee Break</b>		
11:15-12:30	<b>Workshop 4:</b> Making Travelers' Philanthropy Work for Wildlife Conservation	<b>Workshop 5:</b> Serving Local Development Priorities through Travelers' Philanthropy	<b>Workshop 6:</b> Diverse Models for Travelers' Philanthropy
12:30-2:30	<b>Lunch and Plenary Session</b>		
	<b>HIV/AIDS: Responses from the Travel Industry</b>		
2:45-4:00	<b>Workshop 7:</b> Travelers' Philanthropy as a New Source of Conservation & Development Assistance	<b>Workshop 8:</b> Making Communities Tourism "Ready": Lessons Learned	<b>Workshop 9:</b> Mainstreaming Travelers' Philanthropy: Resorts, Hotel Chains, Airlines
4:00-4:15	<b>Tea &amp; Coffee Break</b>		
4:15-5:30	<b>Workshop 10:</b> Conservation, Tourism, & Community Rights: Finding Synergies & Reconciling Conflicts	<b>Workshop 11:</b> Travelers' Philanthropy & Local Communities: Experiences from Southern Africa	<b>Workshop 12:</b> Using the Internet & Media to Promote & Solicit Donations for Travelers Philanthropy
5:00-7:00	<b>Cocktail Reception featuring the Ngorongoro Crater Choir</b> Hosted by CC Africa		
7:00-9:30	<b>Dinner</b> Ngurdoto Lodge (no program)		

**Friday, December 05, 2008**

7:00-8:00	<b>Breakfast</b>		
8:00-9:30	<b>Plenary Session</b>		
	<b>Keynote Address: David Western</b> Former Director, Kenya Wildlife Service and founder of African Conservation Centre: "Benefiting Host Communities: Lessons from East Africa"		
9:30-10:45	<u><b>Workshop 13:</b></u> <b>Climate Change:          Responsibility &amp; Response of          Travel Industry</b>	<u><b>Workshop 14:</b></u> <b>Travelers' Philanthropy &amp;          Local Communities:          Experiences from East Africa</b>	<u><b>Workshop 15:</b></u> <b>Moving from Charity to Social          Empowerment &amp;          Entrepreneurship</b>
	<b>Tea &amp; Coffee Break</b>		
10:45-11:15			
11:15-12:30	<u><b>Workshop 16:</b></u> <b>Tourism &amp; Climate Change in          Tanzania</b>	<u><b>Workshop 17:</b></u> <b>Travelers' Philanthropy &amp;          Local Communities: Around          the World</b>	<u><b>Workshop 18:</b></u> <b>Engaging Travelers: Bad          Practices &amp; Best Practices</b>
	<b>Lunch and Free Time</b>		
12:30-2:00			
2:00-3:00	<b>Plenary Session</b>		
	<u>"Travelers' Philanthropy: Donating Time, Talent, and Treasure"</u> Premier of the Travelers' Philanthropy Documentary Film		
3:00 - 4:30	<u>"Creating a Strong Corporate Commitment &amp; Model: Vision for the Future"</u> A conversation among experts		
5:00 - 7:00	<b>Cocktail Reception and Sundowners</b>		